

## FOR IMMEDIATE RELEASE

### Sonata Venture Solutions Participates in Get Business Now Conference *Over 300 Small Business Owners, Entrepreneurs and Government Officials Came Together to Promote Small Business Success*

**Westminster, MD: January 19, 2012** – Recently, [Sonata Venture Solutions, LLC](#), a strategic, results-centric, marketing, branding, and public relations firm, participated in Carroll County’s first Small Business Conference, *Get Business Now*. The event was held at Carroll Community College and drew a crowd of over 300 attendees. Launched by the Carroll County Commissioners, who have long been advocates for the small business community, the *Get Business Now* conference drove home the message of now being the right time and Carroll County being the right place for small businesses to thrive.

Featuring several local business owners including Brian Holsonbak, [Skyline Network Engineering](#), Kevin Haines, [Cobham Mission Systems Division](#), Laura Kirby-Meck CEO, [Sonata Venture Solutions](#), and Randy Goldstein, [BizMarquee.com](#), sharing their experience and knowledge on topics that ranged from “getting it right, getting your business known, and getting connected”. Commissioner Doug Howard facilitated and led discussions around the growth Carroll County has seen and the programs put in place to help entrepreneurs succeed.

“It’s important to create a healthy environment for both employees and customers. Our goal is to focus on taking the customer’s pain away. The reason we are where we are, is that we’ve not followed “normal” business models. We put the development of people before revenue,” [Brian Holsonbake](#), President Skyline Network Engineering, shared.

Kirby-Meck, CEO [Sonata Venture Solutions](#), emphasized the importance of networking and utilizing available resources [in the county]. “Know what you do, know who you are and share that with others through consistent, repeatable messaging will get your business known” she said.

Doug Howard, President of [Carroll County Commissioners](#), also announced the launch of a new cooperative initiative, “The Carroll Business Path,” a partnership of four entities that are integral to business development in the county. It will give small and growing local businesses one point of contact for all business resources and information. The event, sponsored by PNC bank, was free for registrants and featured Secretary Christian Johansson, of the [Maryland Department of Business and Economic Development](#), who delivered the keynote address.

#### **About Sonata Venture Solutions:**

With decades of marketing, branding and public relations experience the team at [Sonata Venture Solutions](#) exceed client expectations with custom content development, marketing strategy, communications & planning, branding and re-branding products, services and companies. Sonata Venture Solutions is your out-sourced “*Chief Marketing Officer*”, bringing experience and expertise to drive the revenue you need to succeed. To learn more or to schedule a complimentary consultation, [contact](#) The Sonata Venture team today 443.293.7092 or visit [www.SonataVenture.com](#). Experience the Sonata Venture difference. ###